



FIERA MILANO

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Registered office in Milan, Piazzale Carlo Magno 1

Operating headquarter in Rho (MI), S.S. del Sempione 28

Administrative headquarter in Rho (MI), Largo Metropolitana 5

Share Capital Euro 42,445,141.00 fully paid up.

Milan Company Register,

Tax code and VAT number 13194800150

Ordinary Shareholders' Meeting Call

(Published on the Company's website on 4 October 2024)

The Shareholders' Meeting of Fiera Milano S.p.A. (hereinafter, the “**Company**”) is convened in a single call for **5 November 2024, at 3:00 p.m.**, to discuss and pass resolutions pertaining to and resulting from the following matters

Agenda

1. Update of the 2024 Remuneration Policy: binding resolution on Section One of the Report on Remuneration Policy and remuneration paid pursuant to Article 123-ter of Legislative Decree 58/1998.
2. Approval of a share plan pursuant to Article 114-bis of Legislative Decree 58/1998.

Pursuant to Article 135-undecies.1 of Legislative Decree 58/98 (hereinafter, the “Consolidated Finance Act”) and Article 12.4 of the Articles of Association, the Company has established that participation in the Shareholders' Meeting shall take place exclusively through Computershare S.p.A. – with registered office in Milan, Via Lorenzo Mascheroni 19 – designated for this purpose as Designated Representative pursuant to Article 135-undecies of the Consolidated Finance Act, as participation in person or by proxy to third parties is not permitted.

Those entitled to participate according to law, shall attend the Shareholders' Meeting by means of electronic means of communication, with connection procedures that will be notified them by the Company.

The indications and timing concerning the right to intervene and vote (including by proxy) at the Shareholders' Meeting, the right to ask questions at the Shareholders' Meeting, additions to the agenda and the presentation of new resolution proposals, as well as any other information required by law, are contained in the full text of the notice of call published - on 4 October 2024 - on the Company's website at www.fieramilano.it, Section “*Investors/Governance/Shareholders' Meeting*”, to which reference should be made.

The Board of Directors' Reports on the items on the agenda and the proposed resolutions will be made available to Shareholders and the public on 4 October 2024. The additional documentation relating to the items on the agenda, as required by the regulations in force, will be made available to shareholders and the public within the legal and regulatory deadlines. Within the aforementioned deadlines, the said documents will therefore be available at the Company's registered office and at the administrative headquarter in Rho (MI), Largo Metropolitana 5 (office reception), on the Company's website www.fieramilano.it (in the section Investors/Governance/Shareholders' Meeting) and on the authorised storage mechanism www.emarketstorage.com. Shareholders have the right to obtain a copy of the above-mentioned documentation.

Rho (Milan), 4 October 2024

The Chairperson of the Board of Directors
Carlo Bonomi

This extract was published in the Corriere della Sera newspaper on 5 October 2024.